

**Subject:** Advice from Successful Entrepreneurs | Small Business Events  
**From:** Mayors Office of Economic Development  
**Date:** 01/14/2016 04:44 PM  
**To:** Besten



## If you could share one piece of advice, what would it be?

That was the question asked by *Inc.com* to six of the most creative minds in business to help inspire and guide entrepreneurs in the new year. Read the advice from the former chief evangelist of Apple, the founder of Nasty Gal and other leaders from various industries.

The Single Best Tip From Six Successful Entrepreneurs

## UPCOMING SMALL BUSINESS EVENTS

**CALIFORNIA**  
High-Speed Rail Authority

Small Business Program  
Direct: (916) 431-2930  
Email: sbworkshops@hsr.ca.gov

## Free Small Business and Certification Workshop

Onsite Certification

The California High-Speed Rail Authority and its resource partners are hosting Small Business Enterprise certification workshops at no cost to small businesses. The workshops will provide hands-on technical assistance for on-the-spot online certification from the California Department of General Services. Information on Federal 8(a) and Disadvantaged Business Enterprise certifications will also be provided.

<b>Friday, January 15, 2016</b> 10:00 a.m. – 1:00 p.m. Work Source Center Youth Policy Institute 11623 Glenoaks Blvd. Pacoima, CA 91331	<b>Thursday, January 21, 2016</b> 10:00 a.m. – 1:00 p.m. Goodwill Southern California 3150 N. San Fernando Rd. Los Angeles, CA 90065	<b>Friday, January 22, 2016</b> 10:00 a.m. – 1:00 p.m. University of Antelope Valley 808 West Avenue J, Room 40 Lancaster, CA 93534
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In partnership with:

**Must Bring the Following Materials to Workshop:**

- ☐ Applicant/Affiliate Federal Tax Returns for the past three (3) years
- ☐ Federal Employer Identification Number (FEIN) (if applicable)
- ☐ Secretary of State Number (if applicable)
- ☐ Home address of Officers, Member/Manager and Partners
- ☐ Social Security Number (if sole proprietor)
- ☐ Dunn & Bradstreet Number (if applicable)
- ☐ Contractors State License Board Number (if applicable)

**\*\*\*Computers will be provided to for on-the-spot certification, or you may use your own laptop \*\*\***



Space is limited! Please include the following information when you RSVP:

1. Event date you wish to attend
2. Your Full Name
3. Business Name

4. Address
5. Contact Number

RSVP with Rachel Kesting (Southern California Information Officer)  
E: Rachel.Kesting@hsr.ca.gov  
P: (213) 359-3361

Spanish interpretation will be available at all meetings. Interpretación en español será disponible en todas las reuniones.

[-Spanish Flyer-](#)

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# Los Angeles Times MULTICULTURAL BUSINESS FORUM

LA TIMES CHANDLER AUDITORIUM  
THURSDAY, JANUARY 28 • 6-10 PM

Enjoy complimentary cocktails and appetizers as experts share their insights on best marketing practices, grants, loans, business licenses and more.

**One lucky attendee will win \$10,000  
worth of advertising space.**

**RSVP TODAY!**

[latimes.com/MulticulturalForums](http://latimes.com/MulticulturalForums)

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NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes runs from 6 pm PT to 9 pm PT on 1/28/16 & is open to legal U.S. residents residing in following CA counties: Los Angeles, Orange, Riverside or San Bernardino who are 18+ & own (in whole or in part) small business (less than \$100,000,000 in annual sales) as of 1/28/16. Void where prohibited & outside listed counties. Enter at event at the Los Angeles Times Chandler Auditorium (attendance is free) via entry form or business card. Full rules at [latimes.com/multiculturalforumsrules](http://latimes.com/multiculturalforumsrules) & at event. Limit 1 entry per person. Odds depend on # of elig. entries. 1 Grand Prize: \$10,000 Hoy/Los Angeles Times ad campaign. Sponsor: Los Angeles Times, LLC, 202 W. 1st St., Los Angeles, CA 90012

Learn the secrets to growing your business!

Attend these multicultural financial workshops that will be held throughout the year with aim to educate the community on growing their small businesses. Attendees have the unique opportunity to have industry professionals answer questions.

Thursday, January 28 | 6pm - 10pm | LA Times - Chandler Auditorium  
Keynote speaker: Oscar De La Hoya

**RSVP**

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## LA LAW LIBRARY SMALL BUSINESS SERIES

Throughout the year, LA Law Library presents a wide variety of classes and community events aimed at promoting legal research and equal access to justice throughout Los Angeles County.

**Intersection of Law & Business: Series Kickoff**

**Presented by:** Douglas Olin

- Thinking about legal issues from the start
- Balancing business needs and legal requirements
- When is it time for a general counsel?

**Brought to you with the support of:**



## Starting & Growing a Business: Legal & Financial Knowledge You Need to Succeed

This summer, learn all the things you "didn't know you needed to know" about building your business. Leading attorneys and financial professionals will present this 12-part series giving entrepreneurs and business owners the practical and comprehensive training needed to set up a business for long-term growth and success.

Detailed class information, speakers biographies and registration options can be found at: [www.lalawlibrary.org/BUSINESS](http://www.lalawlibrary.org/BUSINESS)

**Intersection of Law & Business: Series Kickoff**  
Tuesday, February 2, 2016 – 12:00 p.m. - 2:00 p.m.

**How to Form a Corporation or LLC**  
Tuesday, February 9, 2016 – 12:00 p.m. - 2:00 p.m.

**Business & Tax Fundamentals:  
Tax Planning for New Businesses**  
Tuesday, February 16, 2016 – 12:00 p.m. - 2:00 p.m.

**From Seed Money to Serious Investment:  
Raising Money for Your Business**  
Tuesday, February 23, 2016 – 12:00 p.m. - 2:00 p.m.

**Going to Market: Sales and Marketing  
Techniques and Strategies**  
Tuesday, March 1, 2016 – 12:00 p.m. - 2:00 p.m.

**Know Before You Sign the Dotted Line:  
Reading & Negotiating Business Contracts**  
Tuesday, March 8, 2016 – 12:00 p.m. - 2:00 p.m.

**Debt & Business Reorganization:  
Leaders, Failure & Rebuilding**  
Tuesday, March 15, 2016 – 12:00 p.m. - 2:00 p.m.

**Legal Do's & Don'ts for Employers**  
Tuesday, March 22, 2016 – 12:00 p.m. - 2:00 p.m.

**Government Contracts:  
Steady Income for Your Business**  
Tuesday, March 29, 2016 – 12:00 p.m. - 2:00 p.m.

**Protecting Your "Intangible" Assets, Part 1:  
Trademarks, Copyrights & Patents**  
Tuesday, April 5, 2016, 12:00-2:00 p.m.

**Protecting Your "Intangible" Assets, Part 2:  
Confidential Information and Trade Secrets**  
Tuesday, April 12, 2016, 12:00-2:00 p.m.

**Nuts & Bolts of Exporting**  
Tuesday, April 19, 2016, 12:00-2:00 p.m.

**Registration fees: FREE** - sponsored by the Friends of the Los Angeles County Law Library through the generous support of **Pacific Western Bank**.

**LA Law Library does not provide legal advice:**

LA Law Library does not provide legal advice. LA Law Library provides legal resources and assistance with legal research as an educational service. The information presented in this program is not legal advice and is provided solely as an educational service to our patrons. For legal advice, you should consult an attorney.



For more information or to register, visit us at:  
[www.lalawlibrary.org/BUSINESS](http://www.lalawlibrary.org/BUSINESS)

or call: 213.785.2516  
301 W. 1st Street,  
Los Angeles, CA 90012

**LALAWLIBRARY**

**RSVP FOR ANY WORKSHOP**



LA Mayor's Office



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LA Mayor

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You are receiving this email because you attended or registered for a small business event sponsored by the LA Mayor's Office of Economic Development and we'd like to keep in touch. We want to keep you informed about upcoming events.

**Our mailing address is:**

Office of Los Angeles Mayor Eric Garcetti, Office of Business and Economic Development  
200 N. Spring Street  
Los Angeles, CA 90012

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